

February 2016

IN THE LOOP

New Product Coming

We have exciting news coming your way next month! Stay tuned to find out about the newest addition being added to our product line. It's one you are sure to love (and order lots of)! This is the first of many new products we plan to roll out in the years ahead. Subscribe to our email list to be the first to know about these new products and more. We will be looking forward to your feedback as well.

Just For Laughs



Join the conversation



In The Loop is a publication for customers, distributors, contractors, and friends of Infloor Heating Systems; a division of Infloor Sales & Service, Buena Vista, CO. www.infloor.com.

Increase the Desire of your Home with Radiant Flooring

Radiant heating isn't new, but its popularity is on the rise and becoming a major selling feature in new and old homes, putting conventional forced-air systems on a fast track of being a thing of the past.

Comfort and energy-efficiency are the two main reasons why people love radiant floor heating so much, making it an attractive feature for potential homebuyers. Investing in eco-friendly improvements in your home

reduces emissions and saves you money - from tax breaks to lower energy bills.

The energy needed for radiant floor heating, which can be used as a primary heat source, amounts to approximately two-thirds of the energy required for standard central forced-air heating. Radiant floor heating is an affordable luxury that not only saves you money but also encourages a healthy lifestyle. The silent

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U.S. has a Record-Breaking Year for Solar

According to data from GTM Research and the Solar Energy Industries Association (SEIA), solar power experienced a record-breaking year in 2015, reporting that the U.S. solar industry installed 7,286 megawatts of solar power last year.

The figures, announced on February 22, represent an increase of over 1,000 megawatts of solar photovoltaic installations compared to 2014. Photovoltaic technology is able to convert sunlight directly into usable and savable electrical energy.

According to the data, solar power beat natural gas capacity additions for the first time ever, with 29.5 percent of all new electric generating capacity met by solar power in 2015.

Rhone Resch, president and CEO of the SEIA, described 2015 as a "monumental



year for the U.S. solar industry." Resch added that the next few years would see, "solar continue to reach unprecedented heights as our nation makes a shift toward a carbon-free source of energy that also serves as an economic and job-creating engine."

The potential of solar power is significant. In 2014 the International Energy Agency stated that the sun could be the planet's biggest source of electricity by 2050.

Increase the Desire of your Home with Radiant Continued



heat has no air ducts, which eliminates blown air, ultimately resulting in an 80% decrease of dust mites, bacteria, and other allergens, an ideal feature for those with allergies.

Although the initial installation cost may be 10 to 25 percent more expensive than a conventional heating system, a properly designed and maintained radiant heating system can cost 25 to 50 percent less to run and maintain. Also, the life expectancy of a radiant heat system is typically the life of the floor (up to 50 years), double or even triple that of the 10-to-25-year life

expectancy of a forced-air furnace. Radiant heating can increase the value of your home at resale because these systems are considered a highly desirable option among home buyers.

"Radiant flooring is one of the amenities that sold the homeowners on this 'bright and airy' waterfront home," said Jeanmarie Bay of Town & Country Real Estate in New York. The home she is talking about features heated tile floors throughout an open floor plan.

Bay says the 2001 home offers a front porch, rear deck, and brick patio on a .54-acre property, which sits on 105 feet of waterfront overlooking Eugene Creek. The home comes with beach rights, deeded dock rights and a bulkhead, complete with a dock offering electric and water lines that run year-round. With all the upgrade features and prime location, it was the radiant heating that set this waterfront property apart from others.

The many benefits of radiant heating are undeniably appealing and creates ultimate homeowner satisfaction. With the ability to be installed underneath virtually any flooring surface, its low maintenance, and efficiency, radiant heat is an affordable way to increase the value of your home and to stand out in the marketplace when it's time to sell.

New Infloor Exhibit Booth Unveiled at the Colorado Garden and Home Show

Did you see it? If you attended the 2016 Colorado Garden and Home Show in Denver recently then you most likely did! It was the first official show for our new 10'x10' exhibit booth, which was designed for us by Kimistry Media & Communications.

The booth frame is made of aircraft-grade aluminum with magnetic channel bars, round graphic-edge end panels, and two low voltage led lights. The set-up is easy and only requires one person. And it all closes up neatly in a case with wheels, which also doubles as a table or

display stand with its own original matching graphic wrap.

We are taking a good look at our calendar and planning on attending many more Home and Building shows in the coming years as we continue to grow our brand and product line.

One show that is already on the books is the AHR Expo & Conference in Las Vegas at the end of January 2017. Keep an eye on our news page to see where else you can find us. We encourage you to come out, meet the team and learn more.



Infloor's new exhibit booth.