

## Fall Tips for Radiant Heating Systems

The days are becoming shorter and the trees are boasting rich colors in many parts of the country, which means Fall is officially here.

Infloor radiant heating systems have the benefit of being low maintenance. However, these quiet, invisible, energy-efficient systems require some minor attention to ensure they are working properly before the cold weather arrives.

Here are some easy tips to get your heating system running and ready for the cold winter ahead.

- Activate the system by turning on the thermostat and/or setting it to heating mode
- For the initial start up, set the thermostat above room temperature for 15-20 minutes, until you feel the heat beneath your feet
- A warm floor tells you the system is good to go – reset the thermostat to your desired temperature
- If the system is unresponsive, contact a HVAC or mechanical contractor right away

Join the conversation  

*In The Loop* is a publication for customers, distributors, contractors, and friends of Infloor Heating Systems; a division of Infloor Sales & Service, Buena Vista, CO. [www.infloor.com](http://www.infloor.com).

## Top Distributor Unveils New Co. Branding

One of our top distributors, Hi Valley Supply located in Buena Vista, CO, recently announced that a company rebranding initiative has been underway for the past few months. They are releasing a new logo, slogan, storefront sign, and website today, following 15 years with the other company branding, marking a big change.

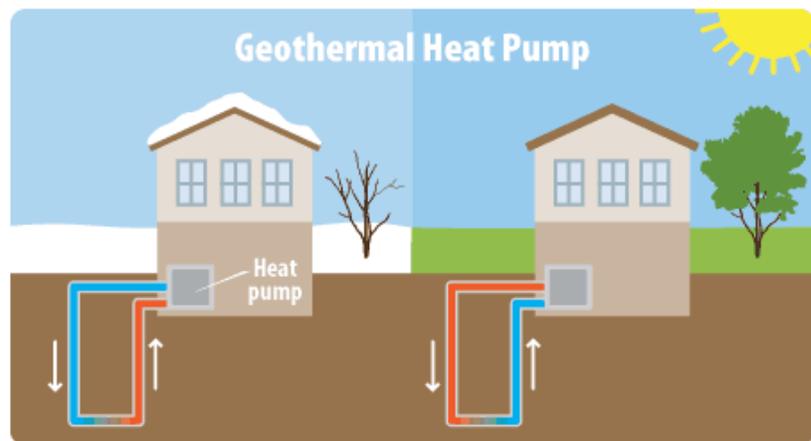
The change will be marked with an official unveiling at their Rebranding Celebration & Open House, taking

place at their store located at 117 E. Arkansas Street, today from 5 – 7 pm.

The event is open to the public, and the community is encouraged to come out, meet the Hi Valley team, see the new logo and website, greet with other community members and business owners, and get to know more about Hi Valley Supply and why they are your number one source for wholesale and retail plumbing, heating, and HVAC supplies, designs, and support.

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## National Geothermal Day is Everyday



National Geothermal Day was celebrated this week, on October 20. The effort aims to raise awareness about environmental and economic benefits of geothermal energy, and its vital role in building a clean and secure energy future. Geothermal heating and cooling is recognized as the most efficient, earth-friendly, and economical comfort technology in the world. It is also an excellent power source for our radiant heating systems, which is why we believe every day is National Geothermal Day.

# Top Distributor Unveils New Company Branding Continued

“We are really excited about this change, and are looking forward to sharing it with our friends, customers, business associates, and the community at our Rebranding Celebration and Open House,” said Michael Willburn, President of Hi Valley Supply. “This change represents an evolutionary step forward for Hi Valley Supply, as we aim to continue refining what we do, broaden our reach, and help more people understand plumbing, heating, and HVAC, and get the quality parts and service they desire,” he shared.

“We’d like to invite everyone out to come out and say hi, see our new logo, and to get to know us, if they don’t already. Our business is about people. We value the relationships we have and look forward to making many more,” Michael concluded.

Since 1984, Hi Valley Supply has been Arkansas Valley’s best plumbing, heating, and HVAC supply, also specializing in Infloor radiant heating systems and solar thermal



options. They are family-owned and operated, with three generations of plumbing history and experience. Hi Valley Supply provides the highest quality products with personable, friendly service you can count on from people who can provide answers to your questions. Learn more about Hi Valley Supply by visiting them online at [www.hi-valley.com](http://www.hi-valley.com).

## How Much Do You Know About Geothermal?

- Geothermal is a clean (no fossil fuel consumption) form of renewable energy that involves our sun heating the earth beneath our feet. Our earth absorbs 50% of the sun’s energy – more than 500 times more energy than mankind needs every year.
- Through a geothermal system (geo for earth and thermal for the heat from the sun) we use that energy in the ground to heat and cool our homes.
- Geothermal is possible because the temperature of the earth at 4-6 ft. below ground remains relatively constant year-round.
- Geothermal is the most efficient form of heating and cooling that exists.
- Geothermal systems save over 40 trillion tons of heat units a year.
- Geothermal systems eliminate almost 6 million metric tons of carbon dioxide from the air every year.
- A geothermal heating-cooling system saves enough energy in one year to mow 925 football fields.
- In 2014 geothermal systems will reduce America’s dependence on imported fossil fuels by over 21 million barrels of crude oil a year.
- Today’s use of geothermal systems is equivalent to planting over 385 million trees. And removing 1,295,000 cars from the road.
- Geothermal systems are not affected by clouds or darkness, by wind or lack of it, and are operational 24 hours a day, 365 days a year for as long as the earth and sun last.



Provided by [www.geothermalday.com](http://www.geothermalday.com). Stop by there to learn more!