

August 2014

IN THE LOOP

Closed Labor Day

Infloor Heating Systems will be closed on Monday, September 1 in honor of Labor Day. We will resume normal business hours the following day, which is from 8 am - 5 pm, Monday through Friday.

The US Dept. Of Labor identifies that this holiday "constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country. We'd like to extend a special thank you to all our employees, as well everyone we work with. We couldn't do what we do without you! Thank you!

Welcome C.E. Ray Company

Welcome to the Infloor family C.E. Ray Company! Michael recently traveled to Indianapolis, IN to meet with a new Infloor representative for that area. We'd like to extend a special thank you to Chuck, Steve, and Andy Ray for the great experience he had in Indiana. They made some good wholesaler connections while Michael was there, including Johnstone Supply, Baker Specialty & Supply, Habegger Corp, and more. We are thrilled to be working with all of you and look forward to returning to Indianapolis soon and sharing Infloor with the region!

Join the conversation  

In The Loop is a publication for customers, distributors, contractors, and friends of Infloor Heating Systems; a division of Infloor Sales & Service, Buena Vista, CO. www.infloor.com.

New Standard Electric Cable Coming Soon

Our signature Standard Electric Cable is about to get even better! We are excited to announce that improvements have been made to our electric heating product line and are coming your way soon. On October 1, we will be introducing a new and improved Standard Electric Cable that will feature changes to the construction and design of the wire, benefiting the installer and their customer. "I am very excited about the evolution of our electric heating products," said Michael Willburn, President of Infloor Heating Systems.

Installers can look forward to reduced installation time and working with a product that has a lower profile. The color of the cable will continue to be red, but new part numbers have been assigned. These changes are another step forward in industry improvements, and further support our position as a leader in the market.

"Any time we can introduce a new product that saves the installing contractor time, we look forward to it," said Michael. "The cable will be easier and faster to install, and require a thinner application, reducing floor height issues as well," he shared. "Electric Radiant Heating is an ever-growing market for us, because it is easy to install, and can go into any application from new construction to a remodeled bathroom."

We are accepting orders now for the new and improved Standard Electric Cable,

officially being released on October 1, 2014. This is an exciting improvement to our product line that we can't wait to share with you.

Changes to Infloor's Standard Electric Cable

- Wire construction will change from a stainless steel over braid to a foil-tape and drain wire shield design - Impact test ratings continue to exceed UL requirements
- Wire spacing will change from 2.5" to 3" on center (OC). This matches the current industry standards in wire spacing
- Heat output will remain the same at 12 Watts/sq. ft. at the new 3" OC spacing
- The outer layer is a TPU (urethane) jacket and adds a bit more flexibility
- A print stream identifying each wire size will be printed on the outside jacket
- Wire thickness is reduced
- New part #'s assigned

Benefits to Installers

- A 1/16" thinner heating wire offers a lower profile during installation
- Installation time is reduced by as much as 17% with 3" OC standard spacing
- Field repairs are easier with the improved wire construction